

OPEN CALL // PEACETOWER 2025

The Wohnbaugruppe Augsburg (WBG) and the Peace Office of the City of Augsburg, in cooperation with the Augsburg graffiti association “Die Bunten e.V.”, are inviting tenders for six areas for large-format wall designs (murals - total area ~1700m²) as part of the cultural program for the Augsburg High Peace Festival 2025. For this purpose, artists and crews are being sought to design one of these surfaces based on aqueous pure acrylic dispersion (Dryonic Technology, StoCryl V 700 - **no spray paint!**) on the main theme of **Empowering Perspectives** in the period from June to September 2025 (further after coordination and construction process).

The fee for one of the 6 surfaces á 288m² is **10.000€ (plus tax)**.



Background information:

The building:

The building at Ulrichsbrücke in Lechhausen was originally erected for the athletes of the 1972 Summer Olympics and was later used as student accommodation by the Augsburg Student Union. In the future, it will continue to offer students from all over the world a home for the duration of their studies in Augsburg. Both inside and out, the hall of residence stands for the desire to learn together and live well together.

With a total height of 64 meters and 22 floors, the building has a total of six designable outdoor areas, each with an area of 288m². The concrete surfaces are freshly primed in a neutral tone. The building is equipped with scaffolding and external netting as part of the

conversion work. The implementation takes place on the scaffolding. Projecting onto individual surfaces is not possible.

375 years Peace Festival:

In 2025, the Peace Festival celebrates its 375th anniversary. Its origins go back to the Peace of Westphalia in 1648, which marked the end of the oppression of Protestants during the Thirty Years' War. The Protestant population of the Free Imperial City of Augsburg then celebrated its first High Peace Festival on August 8, 1650.

Programmatically, the Peace Festival deals with current developments and challenges of a modern, diverse society. From May 8 to August 8, it invites you to events - concerts, performances, theater, workshops and discussions. The Peace Office designs the program with a broad network of local initiatives, creative people and academics. Since 2013, a large-scale mural has also been part of the event repertoire.

The concept:

As part of its long tradition, the artistic and conceptual approach behind the façade design by the association *Die Bunten e.V.* aims to create a concept that is as stylistically diverse and culturally unifying as possible. To this end, **two of the six walls will be designed by regional artists, two by national artists and two by international artists.** (A total of 6 people or groups). Two curated artists/crews will meet on each of two adjacent walls. The result is a complete work of art that simultaneously showcases and combines the multi-faceted international graffiti and mural art scene and the skills of the regional scene.

The theme:

Six imaginative and creative motifs are being sought for the design of the large-format murals/mural pictures, which link the themes of the location (student life, World Heritage Water/Lech) with the motto of the mural project:

Empowering Perspectives.

The entire project is in the context of the motto of the anniversary “375 years of Augsburg's High Peace Festival”: **RISKING PEACE.**

Input: Topic “Student life”

The student residence at Lechbrücke provides a temporary home for around 250 young people from a wide range of backgrounds. It is a place of encounter and community and offers the opportunity for perspectives to open up and for people to interact with each other. Especially in a residential home, peaceful coexistence is paramount: living together, learning, listening to each other and, ideally, enriching each other. This can happen in

everyday life together, but also in communal activities and experiences - eating, celebrating, learning or playing sports together. The time spent studying connects people, creates friendships and develops personalities.

Input: “Water as a world heritage site”

Augsburg's globally unique water management system has been a UNESCO World Heritage Site since 2019: this includes medieval canals, waterworks and historic fountains as well as the canoe route on the Eiskanal. It was built for the 1972 Olympic Games, as was today's student accommodation at the Lechbrücke bridge. The city between the Lech and Wertach rivers developed into an innovation center for hydraulic engineering and hydropower, which is reflected in numerous architectural and technical monuments. 530 small and large bridges cross the city's streams and canals - making Augsburg home to more bridges than Venice. One of these bridges is the Ulrichsbrücke, often referred to as the “Lechbrücke”. The “Studierendenwohnheim an der Lechbrücke” is located right here on the Lech. Not far from here, at the “Wolfzahnau”, the Lech meets its largest tributary, the Wertach. The theme of water therefore plays an important role both at this particular location and within the city as a whole.

The theme of RISKING PEACE is an invitation to take courageous action for peace. To become active. To leave your comfort zone. To talk to each other. To resist tendencies that undermine democracy, and often first and foremost: to resist one's own inertia, paralysis or fear.

Empowering Perspectives aims to encourage people to take responsibility themselves, contribute their own perspectives and listen to the views of others in order to live, learn and grow together. The willingness to meet and listen to one another is a prerequisite for a peaceful society. This gives rise to necessary controversies not only with the other person, but also with oneself. The resulting dynamic has the potential to activate people to risk their own peace for common goals. **Empowerment** is necessary to protect our common values and to fight for the rights of others in order to do our part for a more equal world.

Application:

If you are interested, we look forward to receiving your submission of:

- Photos of previous works, especially of large-scale murals as PDF files
- Vita / short artist profile or of the artist collective (max. 1 DIN A4 page)
- Contact address, website, social media, and telephone number
- Due to the expected large number of applications, we ask that only the above materials be uploaded via the [upload link](#) by **November 4, 9:00 am!**
- From all submissions, the jury will select 12 artists or crews who will be asked to create a sketch for one of the six areas of 288m² each.
- The unrealized sketches will be remunerated with **500€**.

- The artist's fee is €10,000 (plus taxes)
- Travel, hotel and material costs will be fully covered

General conditions:

- The building is completely scaffolded and covered with mesh fabric, so it is not possible to project the sketch.
- The work is carried out entirely with brushes, rollers, airless and battery-powered airless (Graco Ultra Max)
- The procurement of materials and machines, the booking of travel and accommodation as well as all kinds of social and cultural connections will be taken care of - full of anticipation and energy - by the association Die Bunten e.V.
- Comprehensive photo and video documentation of the entire process will be provided.
- The artists are responsible for ensuring that their invoices are in order and that they have adequate insurance cover (public liability, accident insurance).

Timetable:

- Application via [upload link](#) until Monday, **November 4, 9.00 a.m.**,
- **November 13, 2024:** Briefing of the max. 12 finalists for the sketch phase
- **13.11.24 to 4.12.2024:** Preparation of the sketches á 500€
- by 20.12.2024: Notification of the competition winners
- January 2025: Final planning of implementation & signing of contract
- **August/September 2025:** Implementation on the wall (press event 1.-2.8.2025)

Further information will follow in the second round

Legal recourse is excluded. We look forward to receiving your applications!

Info & contact:

Wohnbaugruppe Augsburg
 Manfred Schmid
 +49 821-50 44 70 28
 Manfred.Schmid@wohnbaugruppe.de
 Bürgermeister-Ackermann-Str. 20
 86156 Augsburg

Die Bunten e.V.
 Daniel Tröster
 +49 178-73 46 130
 info@die-bunten.de
 Im Sparrenlech 6
 86152 Augsburg

Friedensbüro der Stadt Augsburg
 Theresa Werner
 +49 821-324 3262
 friedensstadt@augzburg.de
 Bahnhofstraße 18 1/3a
 86150 Augsburg

